

# MODERN DIRECTIONS IN TRAINING

AT NORDIC INTERNATIONAL UNIVERSITY

EDUCATIONAL OFFER



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## Educational Offer



**Prof. Sherzod Mustafakulov**  
Rector

“

*Professional competence is a great asset for the individual! Like our great ancestors, let's cherish every moment, diligently acquire knowledge, and give all our strength for the benefit of world civilization, the development of the Motherland, and the well-being of society!*

”

# RECTOR'S MESSAGE

# RECTOR'S MESSAGE

***DEAR COLLEAGUES AND STUDENTS!***

*Today we live in a world where scientists and people working in the field of education receive more and more support from society, and intellectual assets are valued and recognized above material ones. In all areas, the most respected and highly responsible positions in the public sector are entrusted to young and creative people who are socially and politically active and who put other people's interests above their own.*

*"We will definitely build a new Uzbekistan together with our youth!" said President Shavkat Mirziyoyev, placing great confidence in the youth. At such a time, it is a matter of honor and great responsibility for all of you to acquire knowledge, show initiative and diligence, raise the prestige of our country in the international arena, and actively participate in the development of the country.*

**Professor Sh. Mustafakulov**  
**Rector of NIU**

# ABOUT US



International Nordic University is the only private university in Central Asia that offers higher education in the style of the Nordic countries, especially Finnish.

The university is rightfully the cornerstone of Finnish-Uzbek cooperation in the field of education, the first educational cluster of the Finnish higher education system in Uzbekistan.

The university aims to accelerate the integration of higher education, science, and production by training full-time and part-time highly qualified specialists in the field of modern education in the republic.

ЎЗБЕКИСТОН RESPUBLIKASI OLIY TAʼLIM, FAN VA INNOVATSIYALAR VAZIRLIGI

**ЛИЦЕНЗИЯ**  
№ 056003

**"XALQARO NORDIK UNIVERSITETI" MASULIYATI CHEKLANGAN JAMIYAT**  
Нодавлат таълим хизматларини кўрсатиш фаолияти учун лицензия

ЛИЦЕНЗИЯ РЕЕСТРИ БЎЙИЧА ТАРТИВ РАҚАМИ  
L-4409258

СТПР (СОЛИҚ ТЎЛОВЧИНИНГ ИДЕНТИФИКАЦИОН РАҚАМИ)  
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ЖОЙЛАШГАН МАНЗИЛИ (ПОЧТА МАНЗИЛИ)  
Тошкент шаҳри, Олмазор тумани, Аллон МФЙ, Фаробий кучаси, 290-уй

ФАОЛИЯТ МАНЗИЛИ  
Тошкент шаҳри, Чилонзор тумани, г. Ташкент, Чиланзарский район, кв. Е, Новза МСГ, 8/2- Дом, -

ВАКОЛАТЛИ ОРГАН  
Ўзбекистон Республикаси Олий таълим, фан ва инновациялар вазирлиги

28.12.2022 16:59  
ТАҚДИМ ЭТИЛГАН САНА



Лицензия № 056003

**Фаолият тури**  
Олий таълим хизматлари

**Қўшимча маълумотлар**

**ТАЪЛИМ ЙЎНАЛИШЛАРИ**

Таълим йўналиши
60110200 - Мактабгача таълим
60410400 - Молия ва молиявий технологиялар
60110500 - Бошланғич таълим
60310100 - Иктисодиёт (гармоқлар ва соҳалар бўйича)
60111800 - Хорижий тил ва адабиёти (типлар бўйича)
60610500 - Компьютер инжиниринги («Компьютер инжиниринги», «АТ-Сервис», «Ахборот хавфсизлиги», «Мультимедиа технологиялари»)
TU BA (Hons) Халқаро бизнес
BU BSc (Hons) саноат менежменти
60111300 - Мусика таълими
60112700 - Махсус педагогика (фаолият турлари бўйича)
60310900 - Психология (фаолият турлари бўйича)
60411900 - Жаҳон иктисодиёти ва халқаро иктисодий муносабатлар (минтакалар ва фаолият турлари бўйича)
70110201 - Таълим ва тарбия назарияси ва методикаси (мактабгача таълим)
70110501 - Таълим ва тарбия назарияси ва методикаси (бошланғич таълим)
70110103 - Таълим муассасаларининг бошқаруви
70110102 - Педагогика ва психология
70310102 - Иктисодиёт (гармоқлар ва соҳалар бўйича)
70411901 - Жаҳон иктисодиёти (минтакалар ва фаолият турлари бўйича)

Based on best practices, innovative educational models, curricula, and programs created in the prestigious higher education institutions of Northern Europe, the university will contribute to the preparation of highly qualified specialists, taking into account the needs of the real sector of the economy.

Created in Tashkent on the basis of the direct support of the Karelian University of Applied Sciences of Finland, the Helsinki School Suomalainen Yhteistkoulu, the Nokia Transnational Corporation, the Finnish Water Forum Association, and the ISKU Company, the university will provide services based on the advanced achievements of Finland in the field of education.

# MODERN EDUCATIONAL DIRECTIONS

## BACHELOR'S DEGREE

full-time and part-time



Preschool education



Finance and financial technologies



Primary education



Economics (by fields and industries)



Foreign language and literature (by type)



Computer engineering



International business



Industrial management



Music education



Special pedagogy



Psychology



World economy and International economic relations

## MASTER'S DEGREE



Pedagogy and psychology



Economics (by fields and industries)



Management of educational institutions



Theory and Methodology of Training and Education (Preschool education)



Theory and Methodology of Training and Education (Primary Education)



World economy (by areas and types of activity)

# **INDUSTRIAL MANAGEMENT**

## **BU BSc (Hons)**

A bachelor's degree in industrial management is an international educational program organized jointly with Karelia University of Applied Sciences (according to the 2+2/3+1 program), which allows students to obtain a bachelor's degree on the basis of a double (double degree) or joint (joint degree) diploma.

The European Higher Education Credit Transfer and Accumulation System (ECTS) is the basis for the Bachelor of Science in Industrial Management. The system is carried out on the basis of an educational plan and an educational program (syllabus). A person who has fully mastered the theoretical program and work practice and has received the specified number of credits (240 GPA and above) is issued a qualification (degree) of "bachelor" and an official document of higher education meeting the state standard (a diploma).





# INDUSTRIAL MANAGEMENT

BU BSc (HONS)

## INDUSTRIAL AND INNOVATIVE DEVELOPMENT

Industrial engineering provides a systematic approach to streamlining and increasing productivity and efficiency.



### Benefits that can be directly related to the work of process engineers:

- More cost-effective, efficient, and profitable ways of doing business while improving customer service and quality.
- Increasing efficiency. This improves competitiveness and profitability and reduces the need for resources.
- Good Organization and Productivity:
- These improvements eliminate or reduce some of life expenses and are essential to the long-term health of the business.
- Increasing the ability to do more with less committed to making the world a safer place with smarter, easier-to-use products.
- increased cycle times and through put, which helps more people get their product faster.
- Help guide communities and businesses to take better care of their workforce, improving the bottom line.
- demonstrating ways to improve the work environment, improve efficiency, and educate people about ergonomics.
- Reducing the costs associated with the use of new technologies, which will allow more people to improve the quality of their lives by being able to afford technological advances.



## **A student who completes the program "Industrial Management" is a sought-after specialist in large international companies.**

- The program includes the development of skills in technology, business, and management. This combination of disciplines provides graduates with a brilliant career. The university guarantees the quality of the learning process, as special subjects and practice will be carried out with the participation of Finnish specialists who have been teaching applied sciences and technologies to students for many years.
- The program is designed for 4 years and 240 credits. During this period of time, the student will master such important concepts and skills in the modern world as: automation, LEAN (the principle of building production with the least losses), robotics, quality analysis, product or service life cycle management, analysis and derivation of algorithms, techniques for increasing sales, teamwork, and project management skills.
- The student will not only gain knowledge about business management models in the industrial sector but will also be able to consolidate it in practice since Karelia UAS is in close cooperation with a large number of large international companies. This collaboration is a significant part of the learning process. Therefore, graduates will be fully aware of how corporations work from the inside and what are the requirements and needs of their leaders, and therefore can build a clear plan for developing a successful career.
- After completing the Industrial Management program, students can open their own business or get a well-paid job in a large company.

# CAREER OPPORTUNITIES

## Prospects for career development

- Students who successfully graduate with a degree in industrial management are in great demand in manufacturing companies at the intersection of business management and technical functions.

## Industry 4.0

- A software engineer plans, creates, manages, and deploys software systems. They will be responsible for performance, maintenance, and product quality assurance.

## Architect of decisions

- IT systems are becoming more complex and powerful. At the same time, optimized efficiency, reliability, and safety are important.

## Computer scientist

- Data scientists are the creative minds behind the algorithms. You will organize a large amount of data and create actionable insights for your manager to identify relationships between datasets.



# STRUCTURE OF THE CURRICULUM

## INDUSTRIAL MANAGEMENT

### BU BSc (HONS)

Items	Credit	Items	Credit
General Mathematics	6	International Economics	6
Introduction to Economics	3	Cost and profitability	6
Information Communication Technologies	3	Calculation	6
<b>1</b> Writing and Presentation Competence _ _	2	Basic of Econometrics	6
English: A1	10	<b>5</b> Value and Supply Chain Management	6
Finnish: A1	6	English : C1	3
<i>English: A1</i>	6	Finnish: C1	3
		<i>digital marketing</i>	6
Practical Mathematics	6	<i>knowledge-based</i>	6
digital technologies	3	<i>decision-making</i>	6
economic theory	3	<i>Russian</i>	3
<b>2</b> Basics of Management	2	Applied Econometrics	6
English : A2	10	international sales	6
Finnish: A2	6	Methods for Analyzing Numerical Data	6
<i>English: A2</i>	6	<b>6</b> Risk Management and Contract Technology	6
Statistics	6	Profession-oriented English	3
Microeconomics	6	Profession-oriented Finnish	3
Basics of Software Engineering	3	<i>PR Management</i>	6
Materials Engineering	3	<i>e- commerce</i>	6
<b>3</b> English: B1	6	<i>Profession-oriented English</i>	3
Finnish: B1	6	Macroeconomic Analysis	6
<i>Basics of Marketing</i>	3	Research Methods _	6
<i>business law</i>	3	Investment Accounting	6
<i>English: B1</i>	6	project management	6
Quantative Methods	6	<b>7</b> business process management	6
Macroeconomics	6	<i>Digital Transformation</i>	6
manufacturing industry	3	<i>product management</i>	6
Basics of Quality Systems	3	<i>Insurance</i>	6
English: B2	6	<i>Financial Technologies</i>	6
Finnish: B2	6		
<i>Human Resources _</i>	3	data science	7.5
<i>Management _</i>	3	final project planning	7.5
<i>Design Thinking</i>	3	<b>8</b> Final Project Research	7.5
<i>English: B2</i>	6	Final Project Report and Defense	7.5
<ul style="list-style-type: none"> <li>1 credit is equal to 30 academic hours. Total hours: 40% lectures, 60% independent work.</li> </ul>			

# INTERNATIONAL BUSINESS TU VA ( Hons)

A bachelor's degree in international business is an international educational program organized jointly with the University of Applied Sciences of Karelia (according to the 2+2/3+1 system), which allows students to obtain a bachelor's degree on the basis of a double (double degree) or joint (joint degree) diploma. A bachelor's degree in international business is based on the European Higher Education Credit Transfer and Accumulation System (ECTS). The system is carried out on the basis of an educational plan and an educational program (syllabus). A person who has fully mastered the theoretical program and work practice and has received the specified number of credits (240 GPA and above) is issued a qualification (degree) of "bachelor" and an official document of higher education meeting the state standard (a diploma).



# INTERNATIONAL BUSINESS

TU BA (Hons)

## INTERNATIONAL ECONOMIC RELATIONS



**We give you the opportunity to gain the experience needed in global business.**

- You can get the international business experience you need through the International Business Program. The focus of research is on international marketing as part of a successful business. Throughout your studies, you will work in intercultural teams and develop professional business experiences. Thanks to our dedicated international university partners, you can study and train outside of Finland. When you study in a multicultural setting and work closely with businesses, you improve your communication and social skills.
- Being multilingual gives you an invaluable competitive advantage in your career. For example, Finnish language courses are available throughout your studies and will help you adapt to Finland.
- After graduation, you can work as an assistant or expert in export business, marketing, or sales. In addition, you can develop abilities and skills that will enable you to fulfill managerial and leadership responsibilities.



## Directions of professional activity for bachelors in the field of international business

Undergraduate International Business is a research and production area that is concerned with the organization and development of international trade and the formation and development of international economic integration relations between countries, ensuring the development of the world economy based on the international division of labor. It includes the regulation of labor migration, the organization and development of international monetary and credit relations, the international migration of capital, the development of the activities of international economic organizations, and the formation and development of foreign economic activity in countries.

Also, international business includes a set of means, methods, techniques, and methods of human activity aimed at developing industries, enterprises, and divisions related to this area, establishing perspectives, developing professional skills, and having the ability to be an authority.

# CAREER OPPORTUNITIES

## PROSPECTS FOR CAREER GROWTH

Marketing Specialist

Sales Manager

Designer/Manager  
By marketing

Entrepreneur

Customer Service  
Manager

Supervisor  
project

Manager  
by sales

Service Consultant  
clients

Manager  
for export

The International Business degree at Nordic International University provides excellent preparation for students interested in a career in coordinating human and material resources to achieve the organization's international goals. In addition, international business requires special skills to adapt management methods to the needs of a foreign environment.





# STRUCTURE OF THE CURRICULUM

## INTERNATIONAL BUSINESS

### TU BA ( HONS )

Items	Credit	Items	Credit
General Mathematics	6	International Economics	6
Introduction to Economics	3	financial management	6
Information Communication Technologies	3	Basic of Econometrics	6
<b>1</b> Writing and Presentation Competence _ _	2	<b>5</b> Business Research Management	6
English: A1	10	English : C1	3
Finnish: A1	6	Finnish: C1	3
<i>English: A1</i>	6	<i>digital marketing</i>	6
Practical Mathematics	6	<i>Global Supply Chain Management</i>	6
digital technologies	3	<i>Russian</i>	3
economic theory	3	Applied Econometrics	6
<b>2</b> Basics of Management	2	Strategic Account Management	6
English : A2	10	financial decision-making	6
Finnish: A2	6	Design Thinking and Service	6
<i>English: A2</i>	6	<b>6</b> Design	3
Statistics	6	Profession-oriented English	3
Microeconomics	6	Profession-oriented Finnish	3
business communication	3	<i>Business Communications in Finnish</i>	6
business law	3	<i>Business in Nordic Countries</i>	6
<b>3</b> English: B1	6	<i>Russian</i>	3
Finnish: B1	6	Macroeconomic Analysis	6
<i>financial account</i>	6	Research Methods _	6
<i>Basics of Small Business and Entrepreneurship</i>	6	Market Entry Strategy	6
<i>English: B1</i>	6	project management	6
Quantative Methods	6	<b>7</b> International Market Research	6
international business	6	<i>risk management</i>	6
Managing and Organizations	3	<i>Investments</i>	6
English: B2	6	<i>Financial Technologies</i>	6
<b>4</b> Finnish: B2	6	data science	7.5
Introduction to Marketing	3	final project planning	7.5
Legal Essentials of	3	<b>8</b> Final Project Research	7.5
International Trade	3	Final Project Report and	7.5
<i>Russian</i>	6	Defense	7.5

- 1 credit is equal to 30 academic hours. Total hours: 40% lectures, 60% self-study.

# INTERNATIONAL PARTNERS



University of Karelia  
Applied Sciences



Pedagogical star  
lessons



NOKIA



Finnish Water Forum



Helsinki



Finn partnership



DiDacTEC LTD



Finnish national  
agency for education



ISKU Company





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## Educational Offer



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